

# CHEN-HAI WONG

creative | design

[cwdesignny.com](http://cwdesignny.com)

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## EDUCATION

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### School of Visual Arts

BFA, Graphic Design

### New York City College of Technology

AAS, Art & Advertising Design

## SKILLS

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InDesign, Photoshop, Illustrator, Acrobat Pro, Dreamweaver, Flash, QuarkXPress, Powerpoint or Keynote, HTML, CSS, responsive design and ExactTarget platform

## REFERENCE

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For recommendations/reference, please contact or visit my LinkedIn page at: [linkedin.com/in/chenhai](https://www.linkedin.com/in/chenhai)

## EXPERIENCES

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2000 – Present

### ALM Media

Design Manager

Design lead in the creative service for corporate design projects such as branding, identity & logo design and integrated marketing campaigns for ALM brands covering industries from legal, real estate, consulting to insurance and finance.

Responsible for creative concept, art direction and design execution as well as mentoring other designers in the team.

1998 – 2000

### Sacks Communications

Art Director | Designer

Art direction and design execution on Identity, brochures, ads and other marketing communication for clients including Eastern Consolidated, Sterling bank, Winick Realty Group, Plaza Construction, Katz & Associates and more.

2010 – 2012

### UBM Global Trade

Freelance

Project-based designer working on print and digital promotion for UBM's publications and events. Projects ranged from magazine and newspaper ads, brochures to web banner ads and email.

1999 – 2002

### American Cancer Society

Freelance

Design projects for Eastern Division of ACS including the whole stationary set for the division and various marketing collateral for "Making Stride Against Breast Cancer" campaign.